

Indiana Recycling Coalition, Inc.



2004 - 2005 Annual Report

The Year in “Re-View”

Double-sided & printed on recycled content paper

Remember to Precycle: Reduce and Reuse BEFORE you Recycle!

Indiana Recycling Coalition, Inc.

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Formed by a group of dedicated volunteers in 1989, the Indiana Recycling Coalition, Inc. (IRC) is a nonprofit 501(c)(3) organization representing concerned citizens, state and local government officials, business, industry and environmental groups.

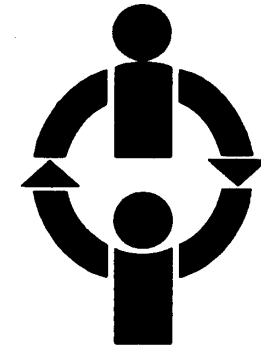
Our Mission

Our mission is to support source reduction, reuse, composting and recycling activities in Indiana. To encourage integrated recycling, the Coalition supports buying recycled-content products, and the collection and remanufacturing of recyclable materials. The goal of this support is to conserve our natural resources, decrease reliance on final disposal and to encourage environmental responsibility.

Achieving Our Goals

- Fostering a diverse and active membership;
- Offering forums for discussion, networking and education;
- Supplying materials to support the development of solutions at the local, regional and state levels; and
- Developing advocacy positions, to serve as a voice of the membership.

AFFILIATE OF



TM

**NATIONAL
RECYCLING
COALITION
INC.**

IRC Board of Directors 2004/2005

B = Business Sector G = Government Sector P = Public Interest

Officers

President	Melissa Kriegerfox	Monroe Co. SWMD (G)
Vice President	James Parker	NuGenesis (B)
Secretary	Lisa Laflin	Elected under Keep Indianapolis Beautiful (P)
Treasurer	Rudy Osenbaugh	At-Large

Board Members

Jeff Abercrombie	Republic Recycling (B)
Shawn Brock	City of Indianapolis, DPW (G)
John Crooks	The Virtual Scavengers Project (P)
Terry Duffy	Whitewater Environmental Council (P)
Philip Grounds	Vincennes University (P)
Amanda Hennessy	At-Large
Mark Imel	Capitol City Metals, LLC (B)
Jeffrey Miller	Earth Day Indiana Inc. (P)
Ken Moss	Indiana Dept. of Corrections (G)
Michael Planton	Ball St. Univ., Facilities Planning & Mgmt. (P)
Mark Vander Kooy	Asset Forwarding Corp. (B)
Meggan Walker	Elected under Johnson Co. SWMD (G)

Meggan Walker and John Crooks are leaving the board in 2005. Meggan will be participating in the IRC by continuing as the IRC Newsletter Editor. John will be taking on new challenges to expand electronics/computer reuse throughout Indiana and will remain active in the IRC's E-Scrap Action Program. Thank you John & Meggan!

IRC Staff

Michelle Cohen	Executive Director
Susan Hingle	Administrative Assistant

Board Terms

Each member of the Coalition's Board of Directors is elected to a two-year term.

Directors who fail to meet minimum attendance in the first year of their term must run for election again to retain their seat.

Directors who are also elected to an office (President, Vice President, Secretary, or Treasurer) are elected to a one year term in that office.

Elections are held in the spring of each year, with installation of new and re-elected board members and officers at the annual meeting in May.

PLEASE NOTE The IRC has several “years” that are addressed on this annual report.

- The **IRC's fiscal year** runs from December 1 through November 30. Financial information in this report is as of November 30, 2004.
- The **IRC's membership year** ends on February 28. This date accommodates the election process for the Board of Directors. Membership numbers reflect levels at the end of the membership year.
- The **IRC's board year** runs from the annual meeting in May to the following May.
- This Annual Report is first being presented at the Annual Meeting on May 18, 2005

Monthly Meetings

Monthly meetings are regularly scheduled for the third Thursday of the month at the Environmental Management Institute in Indianapolis.

A light dinner is served at 5:15 p.m. and the business meeting follows at 5:30 p.m. Everyone is welcome and encouraged to attend.

2004

May 11 Annual Meeting - Bloomington Convention Center
 June 17
 July 15
 August meeting canceled due to Board Retreat
 September 16
 October 21
 November 18

2005

January 20
 February 17
 March 17
 April 21

Membership

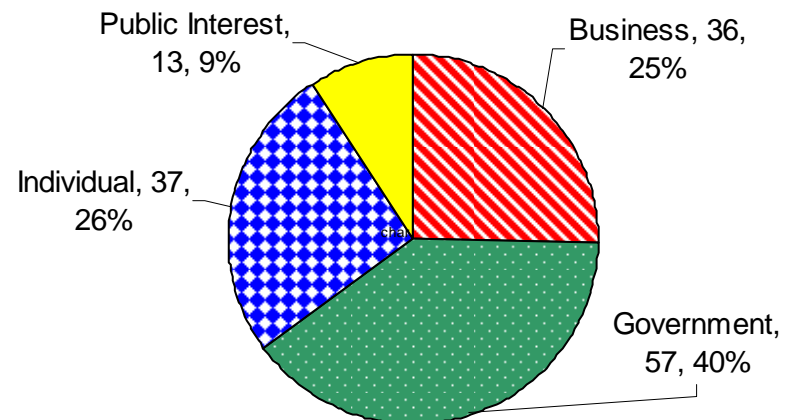
The Coalition's membership for 2004/2005 peaked at 143, with members in four sectors: Individual, Business, Government, and Public Interest (Not-For-Profits and Citizen Groups).

Members who had either paid for or who had pledged and had been officially invoiced for the membership year ending February 28, 2005 were counted.

The proportion of each sector remained stable:

	THIS YEAR	LAST YEAR
Government	40%	43%
Business	25%	25%
Individuals	26%	23%
Public Interest	9%	9%

Membership by Sector



Finacial

Financial information is reported on an accrual basis for fiscal year end November 30, 2004. Figures reported are not yet audited and may be adjusted. The IRC employs the services of Certified Public Accountants Blue & Co. (Seymour, IN) for audit preparation and Root and Associates (Bloomington, IN) for tax form preparation.

The Coalition receives grant funds to help support specific projects. A portion of the total grant from the Indiana Department of Environmental Management to fund the E-Scrap Action Program was utilized this year. The IRC also obtained a \$1,000 grant from the Hoover Family Foundation to fund a portion of the Best Practices in E-Scrap Management Workshop held in March, 2004. A \$5,000 grant from US EPA was also obtained, and it supported the Green Electronics Procurement Workshop held in August, 2004.

The IRC's operating income came from three major sources – the annual conference (net income \$21,367), memberships (net income \$15,303), and revenue generating projects like the auction, printer cartridge recycling, and a new cell phone recycling program (net income \$13,975). Net income from the cell phone recycling program has been earmarked to match the ESAP Phase II grant.

The audit is scheduled for July, 2005, at which time total expenses will be categorized as management & general, program, or fundraising. The Coalition is proud to report that preliminary calculations show that program expenses are 87%; management and general 12%; and fundraising only 1%.

The statement to the right details the annual total income and expense.

“Every time you spend money,
you are casting a vote
for the kind of world you want.”
- Anne Lappe

INCOME & EXPENSE

	<u>Dec '03 - Nov '04</u>
Income	
Discounts, coupons, refunds	242.54
Fees	20,603.00
General Donations	51,498.44
Grants	14,294.97
In-Kind Revenue	25,532.34
Interest	43.99
Membership Donations	15,460.00
Sales and Commissions	<u>3,188.34</u>
Total Income	130,863.62
Expense	
Awards, Gifts, & Promo Prizes	1,074.24
Bank, Finance Fees	473.88
Capital Expense / Equipment	709.93
E-Scrap Accounts	30,000.95
Education / Promotion	2,656.60
Food & Beverages	7,559.84
In-Kind Expense	25,532.34
Insurance	500.00
License and Organizational Fees	8.16
NRC Affiliate Dues	4,175.00
Other Service Providers	7,257.10
Payroll Expenses	25,657.02
Payroll related (tax,SS, etc.)	0.00
Postage	1,201.82
Printing / Copying (outsourced)	2,711.98
Refunds Issued	125.00
Regular Professional Services	18.75
Rent - Facility & Equipment	6,028.84
Subscriptions & Memberships	0.00
Supplies	526.00
Telecommunications / Web	2,356.18
Training and Conference Fees	3,191.58
Travel & Accommodations	7,826.13
Uncategorized Expenses	<u>645.61</u>
Total Expense	<u>130,236.95</u>
Net Income	<u>626.67</u>

Getting the Work Done

Volunteer effort is responsible for many of the accomplishments of the Coalition, through Committees, Task Forces, and other less formal groups and individual efforts. A big “thank you” to the officers and the chairs of all the IRC committees. These leaders contribute significant amounts of time and effort to keep the IRC running smoothly and projects moving ahead. Thanks also go to the many committee members whose efforts help achieve our mission. These volunteers, both board members and non board members, are to be commended for their continuing commitment to the IRC’s mission. In addition to those listed below, the board frequently appoints ad-hoc committees to research program ideas, and to perform other short-term tasks. Thank you all!

Standing Committees: These committees are permanent components of the organization and work throughout the year, fostering the Coalition's mission and organizational strength in specific areas:

Advocacy: Terry Duffy, Melissa Kriegerfox, Meggan Walker, and Amanda Hennessy

Board Development/Nominating: Chair, Mark Imel

Conference: Chair, Melissa Kriegerfox

Executive: President Melissa Kriegerfox, Vice President Jim Parker, Secretary Lisa Laflin, Treasurer Rudy Osenbaugh, Executive Director Michelle Cohen (non-voting)

Finance: Chair, Jeffrey Miller

Membership: Chair, Amanda Hennessy

Newsletter: Meggan Walker, Editor

Sponsored Committees: The **Northern Indiana Recycling Initiative** (NIRI) and **Southern Indiana Recycling Initiative** (SIRI) are IRC-sponsored committees. Each group meets every other month at different locations in their respective regions. These groups discuss waste and recycling issues affecting those in the recycling profession (local government programs, private businesses). As an example, the April 2005 NIRI meeting was held in Logansport in conjunction with a tour of a state government facility that has been built using “green” practices and materials.

NIRI: Chair, Bill Grube, Whitley County SWMD & Secretary, Sue Studebaker, Kosciusko County SWMD

SIRI: Chair, Tommy Thomason, Dubois County SWMD & Secretary, Patricia Bunner Colbert, Posey County SWMD

Program Committees: Program committees work on specific projects for a long term.

America Recycles: many board members actively participate in the America Recycles state steering committee. Partners like Indiana’s Greening the Government Program and IDEM/OPPTA contribute significantly to the committee’s plans and implementation of AR events.

E-Scrap Action Program Phase I: Co-chairs Terry Duffy and Amanda Hennessy; Julie Rhodes, contractor

E-Scrap Action Program Phase II: Co-Chairs Mark Dix and Terry Duffy; Julie Rhodes, contractor

Gracias Hvala Obrigado Merci Thank You Bedankt Díky Vielen Dank Grazie

Highlights of the 2004-2005 Year

During the course of a year, the IRC's staff, board, and members participate in a wide variety of activities to support recycling in Indiana, and to strengthen the IRC as an organization. This year, these included:

Fifteenth Annual Conference & Exhibition

"Sustainable U" was held May 10-12, 2004, in Bloomington, Indiana at the Bloomington Convention Center. This conference's theme focused on issues to help create a sustainable society. Sessions focused on environmental efforts that help to promote sustainable practices. The conference began with a welcome reception at the Wonderlab Museum that has an array of educational and hands on activities related to science and nature. The welcome reception was followed by two days of breakout sessions and keynote addresses. A terrific line up of regional and nationally known speakers was featured throughout, including Dave Wann, who is co-author of *Affluenza: The All-Consuming Epidemic* and *Superbia: 31 Ways to Create Sustainable Neighborhoods*. Dave Wann is highly renowned in the sustainable movement and even pioneered a sustainable community in Colorado where he now resides.

The conference also featured a new effort to make our event even "greener." We have always used recycled products, reduced packaging waste, etc., and for the second time we put an emphasis on making our food choices more environmentally friendly by using local/organic for almost all the food served at the conference. Thank you Bloomingfoods Market & Deli for allowing us to make the entire "Sustainable U" conference more environmentally friendly by sourcing all the food for the conference.



E-Scrap Action Program (ESAP)

The ESAP continued to be the IRC's most important program activity this year. And, after two years of focusing on the issue of e-scrap, the IRC made a great deal of progress toward our goals. However, the work is not done.

The first phase of the ESAP is coming to a close. This phase resulted in six stakeholder dialog meetings, a lot of subcommittee work on best practices and reuse issues, a set of e-scrap recommendations for policy revisions, a 200-page Toolkit of information, and four educational workshops to share the toolkit with a vast audience statewide.

E-Scrap Action Program (continued)

The successful multi-stakeholder process resulted in a series of recommendations that were finalized in August, 2004 and adopted as IRC advocacy statements in September, 2004. The recommendations present ways in which the state can address the issue of e-scrap from policy, regulatory, legislative and educational perspectives. These recommendations are interrelated and the intent is that they will be considered as a comprehensive “package” and not individually. The recommendations fall into six interrelated areas:

- **Public Education** - Disseminate a comprehensive, widespread message about proper e-scrap management to a variety of audiences.
- **Funding Mechanisms** - Collect a fee at the purchase of electronic devices to cover the cost of disposal and move towards extended producer responsibility
- **Landfill/Incinerator Disposal Ban** - Work toward banning CRTs and possibly other electronics from landfills and incinerators
- **Prison Partnerships** - Consider creative recycling partnerships that lower costs, such as prison partnerships
- **Procurement** - Promote the purchase of greener electronics
- **Asset management**—Avoid auctioning old computers and other electronics in bulk lots

The full text of the recommendations can be downloaded from the IRC website. The IRC is working to share these recommendations with key decision-makers in the state, such as government leaders, elected officials, business groups and others, to see if the recommendations can be implemented. The recommendations have been endorsed by the Association of Indiana Solid Waste Management Districts and the Indiana Household Hazardous Waste Task Force.

The ESAP Toolkit, which includes information about where to reuse and recycle electronics in Indiana, model collection programs, best practices in setting up and delivering e-scrap reuse and recycling services, how to buy greener electronic devices in the future is posted on the Indiana Recycling Coalition website (<http://www.indianarecycling.org/escrapmanagementtoolkit.html>)

Phase I of the ESAP was funded by a wide variety of sources, including a major grant from IDEM, plus significant contributions from solid waste management districts, and private sector and not-for-profit recyclers: a complete list is included on the last page of this report.

Now the ESAP Steering Committee is engaged in Phase II of the program, a statewide outreach and education campaign to educate Hoosiers about the potential hazards of e-scrap and how to properly manage electronic waste at end-of-life. To that end, the IRC has created an ESAP education committee, secured additional funding from IDEM (through the SWMD of St. Joseph County) and the Air and Waste Management Association, is doing additional fundraising for media buys, and is developing a unique e-scrap logo, slogan, fact sheets, radio, newspaper and television advertisements and more!

Julie Rhodes, a contractor to the IRC is doing an excellent job of leading this program. The IRC welcomes anyone interested in participating in this important education campaign to get involved, help us develop our themes, and ultimately, help us educate the Hoosier population on ways to make our state cleaner and greener by properly managing its electronics.

Advocacy

- In September, 2004 the board adopted the recommendations from the ESAP as IRC advocacy statements (see previous page for a list of these recommendations).
- In January, 2005 the board approved making a statement about proposed Indiana SB280 concerning Solid Waste Management Districts. Expanding on the existing IRC plank on SWMDs, the advocacy committee created a letter that gave many reasons why the IRC could not support SB 280, and the letter was presented at a state senate committee hearing.
- In February, 2005 the board modified the current advocacy procedure to include email notification to the membership at the beginning of the advocacy process.

Board Retreat & IRC Picnic

This annual retreat offers a chance for Board members to get to know one another and to set the tone for the coming year. In August, the Board met at Terry Duffy's residence so that we could combine the retreat with the IRC Picnic. The organization is at a critical point in growth and the board agreed that it was time for some evaluation so that we know where to go into the future. So, for the first time the IRC invested in bringing in an external trainer. Facilitator Brad Webb from the Institute for Conservation Leadership guided the board members through various discussions and exercises that help us set priorities. The board agreed that it was time to move forward with a formal strategic planning process. Starting in June 2005, the board will be going through this process with the Executive Service Corps, a group that provides training to not-for-profit organizations.

Terry and Sara Duffy put on another great outdoor event and picnic for the IRC Board members and their families. Tractor rides, a walk in the woods, and a wonderful pot luck meal were just a few of this year's highlights. The day is a wonderful opportunity for board members to just socialize, and also serves as a reminder for how important our mission is to the environment.

Earth Share-Indiana

The Coalition continues to participate in the workplace giving campaign sponsored by Earth Share-Indiana (formerly the Environmental Fund for Indiana). IRC board member Jeffrey Miller served as the IRC's representatives for Earth Share-Indiana this year.

National Recycling Coalition Congress

At the 2004 NRC Congress in San Francisco, California, the IRC once again hosted a booth. The NRC leadership and representatives of state recycling organizations also held an important discussion regarding how to educate legislative leaders and also held a regular business meeting. As Vice President, Jim Parker represented the IRC in these discussions. The NRC Congress was held in a LEED Platinum Certified building, and San Francisco is such a progressive city that the those who attended the conference experienced first hand how successful a large city can be at recycling and composting.

Educational/ Outreach Displays

Throughout 2004 and early 2005, the Coalition has had educational display booths at several events that reach many Hoosiers from across the state:

Conservation Day
(Indianapolis Zoo)

Simply Living Fair
(Bloomington)

**Association of
Indiana Solid Waste
Management
Districts Conference**
(Indianapolis)

**Governor's
Conference on the
Environment**
(Indianapolis)

**Partners For
Pollution Prevention
Conference**
(Muncie)

**Hoosier Association
of Science Teachers,
Inc. Conference**
(Indianapolis)

**Earth Day Indiana
Festival**
(Indianapolis)



**IT ALL COMES
BACK TO YOU!**

1st Place, Grades 9-12: **Tyler West**
Indiana School for the Deaf, Indianapolis, IN

America Recycles 2004

America Recycles Day is celebrated on **November 15** every year. The purpose of America Recycles Day is to encourage Americans to support recycling in our country by increasing their recycling efforts. One of the best things we can do for recycling is to make sure we purchase recycled products. Recycled products look and perform the same as those made from virgin materials.



**AMERICA
RECYCLES
2004**

It All Comes Back To You.

Visit the National America Recycles web site (www.americarecyclesday.org) to find out more about why you should recycle and buy recycled products all year long!

Here in Indiana, our students really get the recycling and buy-recycled message. This year's America Recycles Poster Contest for Indiana's K-12 Students resulted in some unique expressions about recycling and the national theme: *It All Comes Back to You*. The nine winning posters are shown on the IRC web site. Thanks to Abitibi Consolidated Recycling Division for sponsoring the poster contest!

The second annual Recycled Art Exhibition for artists over the age of 16 and hosted by the Wheeler Arts Center in Indianapolis. The competition and exhibition was again well received, and will be repeated in future America Recycles campaigns. Thanks to Capitol City Metals for sponsoring the recycled art exhibition!

Solid Waste Management Districts throughout the participated in these two art contests and also held many local events and celebrations.

E-Scrap Action Program Partners

\$40,000 GRANT

Indiana Department of Environmental Management

GOLD PARTNERS (\$5,000)

The Virtual Scavengers Project

Lake County Solid Waste Management District: Challenge Grant

SILVER PARTNERS (\$2,500)

Chesapeake Electronics Recycling

The Goldsmith Group

BRONZE PARTNER (\$1,500)

Asset Forwarding

CONTRIBUTORS (\$1,000)

Hoover Family Foundation Grant

Laporte Co. SWMD

SWMD of St. Joseph County

CONTRIBUTORS (\$500)

Bartholomew County SWMD

East Central Indiana SWMD

Monroe County SWMD

Vanderburgh County SWMD

CONTRIBUTORS (\$25 - \$385)

Johnson County SWMD

Randolph County SWMD

Dubois County SWMD



Printing & Mailing Support From: Indiana Department of Commerce & US Environmental Protection Agency, Region 5
Meeting Refreshment Sponsors: Capitol City Metals, End-of-Life Electronics Midwest, NuGenesis, & Onyx Environmental Services
Workshop Hosts: Bartholomew Co. SWMD, Howard Co. SWMD, SWMD of St. Joseph County, & Vanderburgh Co. SWMD

Sustaining Members

The Indiana Recycling Coalition owes a special thank you to our Sustaining Members. These are members who contribute at a higher level of financial support for the organization than regular membership levels.

SILVER MEMBERS (\$2,500)

Hoosier Disposal / Republic Recycling

Indiana Department of Environmental Management , Office of Pollution Prevention & Technical Assistance

Parrish of Indiana

BRONZE MEMBERS (\$1,500)

AAA Environmental, Inc.

Abitibi Consolidated, Recycling Division

Best Way: Southside Landfill / Crossroads Greenhouse & East Central Recycling

Chesapeake Electronic Recycling

Indiana Department of Commerce – Office of Energy & Recycling

NuGenesis

Waste Alternatives

Waste Management

