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Dear Friends,

Every single day, recycling provides one of the easiest ways for each of us to make a positive impact on our environment as well as our economy. Recycling conserves vast quantities of energy and natural resources, while creating new jobs and supporting Indiana's commodity manufacturers.

However, Hoosiers must have access to convenient and effective recycling programs and they must also understand the value of participating in those programs. This summer the IRC has been busy on several fronts to increase both recycling education and access:

- Our 2014 Indiana State Fair recycling program and educational booth served nearly one million people and diverted 42 tons of recyclables from disposal!
- Our efforts to support effective curbside recycling in Indiana's largest city, Indianapolis, are making headlines and making a difference.
- Our ongoing work at the Statehouse is growing support for policies and funding to increase access to recycling for all Hoosiers.
- Our outreach to schools via bin grant programs, Recycle-Bowl, Project ReDirectory and our [America Recycles Day video contest](#) is helping to build the next generation of recyclers.
- Our ability to connect with Hoosiers via social media grows every day. Are you connected to the IRC via [Facebook](#) or [Twitter](#)?

We could not do this work without our many community partners, volunteers, donors and friends. Thanks to all of you who help us do this important work every day.

As you can see, we have much to celebrate! Please join us this November 15 (which, not coincidentally, is America Recycles Day) as we commemorate our 25th anniversary in Indianapolis (details [here](#) and below). We hope you will join us for this very special occasion!

Sustainably yours,

Carey

Carey Hamilton
Executive Director

**PLEASE CONSIDER GIVING \$5 OR MORE TODAY TO
SUPPORT THIS IMPORTANT WORK!**

GETTING TO KNOW THE IRC: *Board Member Profile*



Help us welcome Cassie Stockamp as the new IRC Board President!

Cassie has nearly 30 years of experience in solid waste management and construction, and has been a member of the IRC Board since 2012. Aside from her work with the IRC, Cassie serves as the President of the Athenaeum Foundation in Indianapolis, a position she has held since 2007. When Cassie isn't running the Athenaeum, biking across town or teaching a yoga class, she can be found serving on several other civic boards throughout Indianapolis.

We are thrilled to welcome Cassie into this IRC leadership role!



Join us at REVENT as we celebrate our 25th anniversary! If you've been to REVENT before, you know that it is a fun evening, with a great auction, bustling cocktail hour, and awesome people. This year, we are kicking it up a notch with new/unique elements including extended pre-dinner mingling/drinking/shopping time; post-dinner music

and more!

WHEN: Saturday, November 15 | 6:00 - 10:00 PM

WHERE: We are excited to host this year's 25th anniversary of REVENT at the Hyatt Regency Hotel located in downtown Indianapolis at One South Capital Avenue. The Hyatt and their Green Team "Thrive" are dedicated to environmental issues like recycling and composting, and the hotel is a reflection of that mindset. If you would like to stay at the hotel the night of the event there is a reduced rate of \$118/night. There will be parking on site with a reduced rate of \$15/evening.

WHAT: Hors d' oeuvres, dinner, complimentary beer and wine from Monarch Beverage, our popular silent auction, networking and fun!

For more information about REVENT please [CLICK HERE](#).



As a part of America Recycles Day (ARD), the Indiana Recycling Coalition (IRC) is hosting a recycling video contest. This year's theme is "I Want to be Recycled." This is also Keep America Beautiful's campaign for the year. You can find out more information about the "I Want to be Recycled" campaign by visiting www.iwanttoberecycled.org.

The IRC is looking for Indiana high school students (grades 9 through 12) to produce 30-second videos to help educate Hoosiers on the environmental impacts of recycling. This year's theme focuses on the value of recycled goods and what they can become if they are recycled rather than thrown in the trash. Participating schools will have the opportunity to receive cash prizes for their work.

PRIZES

1st Place - \$600

2nd Place - \$400

3rd Place - \$200

CONTEST RULES/FORMS

[2014 Contest Rules and Regulations](#)

[ARD Waiver Form](#)

[Online Registration form](#)



As a statewide organization, one of our goals is to increase access to away-from-home recycling for all Hoosiers. Our partnership with the Indiana State Fair Commission enabled us to provide over 950,000 Hoosiers with recycling access in 2014.

Thanks to the efforts of the IRC, volunteers, fairgoers and the Indiana State Fair Maintenance Crew nearly **42 tons** of recyclables were diverted from disposal.

Thanks again all of our wonderful volunteers. This effort would not have been successful with **you!**

NEW AND RENEWING MEMBERS: *Thank You for Your Support!*

RENEWING MEMBERS

Adkins, Inc.

City of Carmel Utilities

City of New Haven

Jacob Cox

Escrap Inc.

Green Plus Plastics

Hancock Co. SWMD

Heritage Interactive Services, LLC

Indianapolis Power and Light

Johnson Co. S.W.M.D.

Jean Miller

Metro Recycling

Piazza Produce, Inc.

Purdue University

NEW MEMBERS

April Arroyo-Monroe

Melanie Baugh

Berry Plastics Group, Inc.

Crawford Co. SWMD

Mary Hunter

Indiana Recycling Resource

Irvington Development Organization

Lehman & Sons Enterprises

Midwest Fiber Recycling

Paper Recycling Coalition

Julie L. Rhodes

Deborah Stoll

Shelby Walton

Recycle Force

Recycled Granite

Steel Recycling Institute

Stericycle ExpertSUSTAINABILITY

Sustainable Catalyst Partners LLC

Mary Ann Sullivan

Teacher's Treasures

Three Rivers SWMD

Tipton Co. SWMD

Wabash Valley Goodwill Industries

Warrick Co. SWMD

Are you listed in our [Member Directory](#)? Email [Danni](#) to include or update your listing.

READY, SET.....RECYCLE! *Recycle-Bowl Kick-Off*

Keep America Beautiful Presents



Keep America Beautiful's National K-12 Recycling Competition is back!

Getting young people educated and excited about recycling is one of the most powerful ways to create life-long recyclers.

We hope to help spur the establishment of new recycling programs and increase recycling rates for existing programs through the promotion of this exciting competition

Champions can receive cash prizes, not to mention bragging rights! Last year, Indiana winner Northwestern Middle/High School in Kokomo recycled 32.87 lbs/person.

Interested in participating? Register now through October 15th to compete!

Visit the [Recycle-Bowl](#) website or contact [Danni](#) to learn more.

Heading

[Register for Recycle-Bowl](#)

COMPOST TEA WEBINAR: *Something Good is Brewing*

This webinar will provide an overview of the relatively new use of "tea" extracted from compost. Recent research has found that compost tea, when produced and applied correctly, can provide a number of benefits to plants, including protection from disease-causing organisms, increase nutrient uptake, retention and availability, and improve the water-holding capacity and structure in the soil.

Speaker: Mark King, Director, Maine Compost School



DATE: Tuesday, September 16, 2014

TIME: 1:30 - 2:45 PM EST

COST: FREE

Register

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