

Composting at Salesforce

Overview

- Salesforce Indy
- How composting started initially
- Launch details
- Successes/challenges
- Plans for the future

Salesforce Indianapolis

- 1500+ employees
- 3 buildings downtown
- Earthforce = Volunteer employee resource group focused on sustainability efforts inside and outside offices
- Workplace Services = facilities team



History

- Switched disposable servingware in break rooms to compostable
- Initial efforts to compost died until executive publically stated we would start composting in Indy
- Search for composting vendor to fit our needs
- Figured out logistics for building with janitorial staff and Workplace Services



COMPOST PILOT PROGRAM 



WHEN
DATE: 7/20 | TIME: 9:30am

WHERE
GIBSON 4 Breakroom

The complex block contains a green header with the text "COMPOST PILOT PROGRAM" and a recycling symbol. Below the header is a photograph of a black compost bin overflowing with food scraps like vegetable peels and leaves. At the bottom, there is a white box with two columns of text: "WHEN" with the date and time, and "WHERE" with the location.

Composting Launch

- Pre-launch communications
- Breakfast & Learn
- Presentation from Earth Mama
- Prizes
- Post-launch communications



Successes & Challenges

- Partnership between Workplace Services & Earthforce Indy
- Partnership with Earth Mama
- Launch participation
- Logistical concerns
- Signage
- Continued maintenance
- Continued awareness for new employees

Future Plans

- Expanding to other 2 buildings in next month
 - Holding launch event in each building
- Removing disposable cups by water coolers and launch an awareness campaign for reusables.
- Continuous feedback and education for employees
- Help other corporations start composting



Questions?

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