



2017 SPONSORSHIP INFORMATION

Annual Conference and Exhibition – June 12-14, Indianapolis
Gala (REVENT) – November, Indianapolis

ANNUAL SPONSORSHIP OPPORTUNITIES:

PREMIER SPONSOR – \$20,000 (YEAR-LONG SPONSORSHIP; Only one available)

- Conference booth space with 8 full conference passes (\$2,600 est. value)
- 8 conference reception tickets (\$240 est. value)
- One year's IRC large business membership (\$350 value)
- Your logo in the largest font size for sponsors on conference and gala materials and on our website homepage – prominent website placement for 12 months
- Featured article in our e-newsletter
- Two tables at fall gala (est. \$1,800 value)

DIAMOND – \$15,000 (YEAR-LONG SPONSORSHIP)

- Conference booth space with 6 full conference passes (\$2,000 value)
- 6 conference reception tickets (\$180 value)
- One year's large business membership to IRC (\$350 value)
- Your logo in the 2nd largest font size for sponsors on conference materials and on our website homepage – prominent website placement for 12 months
- Featured article in our e-newsletter
- Table at fall gala (est. \$900 value)

PLATINUM - \$10,000 (YEAR-LONG SPONSORSHIP)

- Conference booth space with 4 full conference passes (\$1,400 value)
- 4 conference reception tickets (\$120 value)
- One year's large business membership to IRC (\$350 value)
- Your logo in the 3rd largest font size for sponsors on conference materials and on our website homepage – prominent website placement for 12 months
- Featured article in our e-newsletter
- Table at fall gala (est. \$900 value)

GOLD - \$5,000

- Conference booth space with 2 full conference passes (\$800 value)
- 2 conference reception tickets (\$60 value)
- One year's large business membership to IRC (\$350 value)
- Your logo in the 4th largest font size for sponsors on conference materials and on our website homepage
- Featured article in our e-newsletter
- Two passes to fall gala

SILVER - \$2,500

- Conference booth space with 2 full conference passes (\$800 value)
- One year's large business membership to IRC (\$350 value)
- Your logo in the 5th largest font size for sponsors on conference materials and on our website

BRONZE - \$1,500

- Conference booth space with 1 (one) full conference pass (\$500 value)
- Your logo on conference materials and on our website