Dear Friends,

What a year it’s been, already!

As you likely know, we have been working tirelessly for two years against Indianapolis’ proposed dirty recycling plan which would have trash and recycling thrown in the same bin with the intent that recyclables would later be sorted out of the trash. The evidence is clear that this process does not work. I could not be more pleased to share with you that yesterday, Indy’s new Mayor Hogsett issued this statement which opens the door for Indy to jump forward with a first-class recycling program. Mayor Hogsett has already reached out to the IRC, and we look forward to working with his administration and other key stakeholders to move Indy forward. If you live in Indianapolis,
please consider thanking Mayor Hogsett for his leadership in this issue via Twitter, phone, etc!

In the meantime, we have been thrilled with the response from across Indiana to our food waste compost dialogue. With seed funding from the Lake County Solid Waste Management District and the City of Fort Wayne, we are officially launching the Indiana Food Waste Compost Initiative. If you are not yet on the contact list for this Initiative, but would like to be added, please contact Danni McPherron. We also need to raise more funds to build this Initiative, so please let us know if you are interested in sponsorship!

On the legislative front, we have testified in support of the Solid Waste Management Districts and are coordinating those efforts with the AISWMD. We are also following HB 1082 with concerns that eliminating the state's ability to pass laws stricter than federal law could hamstring the state's ability to pass pro-recycling legislation in the future. More generally, the environmental implications of this bill are of great concern to many. If you would like to weigh in on this bill, we encourage you to contact your Senator to vote no on HB 1082 before next Monday's vote.

We are also gearing up for a great conference in June. Please click here to learn more and to register with the early bird rate!

Finally, as you can see below, we are working hard to raise our profile across the state and we hope you will help! Please consider purchasing an Indiana Recycling Coalition license plate for your car/s, as well as our new, cool IRC t-shirts!

Sustainably yours,

Carey

IRC + USI Partnership
Hoosiers who support environmental sustainability and recycling can now show that support on their Indiana license plate!

The Recycling License Plate may be found on the BMV website and can be ordered through a
myBMV account during registration renewal, at certified BMV partner locations, by mail or at any license branches. If renewing by mail, customers must indicate they want an Indiana Recycling Coalition plate and submit correct fees which are the same as any specialty plate. The recycling plates are available to order on passenger vehicles, trucks up to 11,000 lbs., motorcycles and recreational vehicles.

CLICK HERE to visit the IRC license plate on the BMV website.

IPS RECYCLING VIDEO - Arsenal Tech

The Indiana Recycling Coalition partnered with Indianapolis Public Schools to help implement district-wide recycling. We visited Arsenal Tech High School to see how recycling has impacted students and staff. Check out our video below:
Join us this June 20-22, 2016 at the Marriott East Hotel in Indianapolis for our annual conference!

You will have the opportunity to learn about the latest developments and innovations in waste reduction, reuse, composting and recycling; network with professionals in the industry, new partners and old friends; and share your ideas and products with those in attendance.

CLICK HERE for more information.
CLICK HERE to register.

GETTING TO KNOW THE IRC - Board Member Profile

Greg Spratt is a Six Sigma black belt within Eli Lilly and Company's Information Technology (IT) organization, working to improve efficiencies, reduce costs and add business value for customers and patients. Greg is also the past Advisor for Environmental Sustainability for Lilly. In this role, he set the global strategy for energy, greenhouse gas, water and waste reduction across the corporation. He also led efforts to communicate and transparently report the company's environmental performance to multiple internal and external stakeholders. Greg also serves as a board member for People for Urban Progress (PUP).

Upon moving downtown to the Chatham Arch area, Greg has become a fierce advocate for the city and for urban living. He can often be found riding his bike on the Cultural Trail, running on the Monon or walking toward the Circle with his wife and/or son. Greg's other hobbies include volunteering and exploring all the food, drink and culture that Mass Ave and the rest of the city has to offer.
The Earth Day Indiana Festival will be held on Saturday, April 23, 2016 at Military Park.

The Festival features exhibitors promoting sustainability, environmental protection and resource conservation. Exhibitors include nonprofit organizations, businesses, governmental organizations, community groups and more.

If you are interested in helping staff the IRC’s educational table during the Earth Day event, please contact Danni.

For more information about the event, CLICK HERE.

LEND A BIN Program

Spring is almost here! If you're hosting an event, recycling is a great way to keep it clean and green. The IRC is happy to provide portable, beverage container recycling bins for your special occasion. These blue ClearStream bins have become synonymous with beverage recycling and aim to prevent contamination.

For more information about our Lend A Bin program visit our website.

NEW AND RENEWING MEMBERS - Thank you for your support!

RENEWING MEMBERS

AISWMD
American Forest & Paper Association
Linda Broadfoot
City of Bloomington Sanitation Dept.
Boone County SWMD
Butler University
City of Beech Grove
City of Gary
Michelle Cohen

NEW MEMBERS

Dubois County SWMD
Hands on Indiana
KleenFlow, LLC
Jeff Miller
Rideout Public Affairs
Dean Smith
WasteZero
Monica Whitfield
East Central Indiana SWD
Fulton County SWMD
Goodwill Industries of Central Indiana
GreenCycle of Indiana
Allison Gritton
Indiana American Water
Indiana Power and Light
Indianapolis Demolition Company
Johnson County SWMD
David Jose
Kosciusko County Recycling Depot
Knox County SWMD
Marshall County SWMD
Metro Recycling
Northwest Indiana SWMD
Perry County SWMD
Petoskey Plastics
Powerscreen of Indiana, Inc.
Purdue University
Spencer County SWMD
Ann Stack
Renee Sweany
Republic Services of Indiana
Rush County SWMD
Strategic Materials
Wabash Valley Goodwill Industries
Cathy Weinmann
West Central SWD
Wayne & Union SWMD
Vanderburgh County SWMD
Vectren Corporation

Interested in being listed in our Member Directory? Email Danni to be added to the directory or to update your information.

SHOP FOR A Cause

Support the IRC while shopping online at Amazon.com! Amazon will contribute 0.5% of your total purchase price to the IRC every time you shop.

At smile.amazon.com, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to your favorite charitable organization. You can choose from nearly one million organizations to support!

You use the same account on Amazon.com and AmazonSmile. Your shopping cart, Wish List, wedding or baby registry, and other account settings are also the same. CLICK HERE.
Plastics Recycling Doesn't Have to be Confusing: Terminology for Improving Community Outreach

Plastics recycling is growing, but there are challenges - the words communities use to explain which plastics they accept for recycling is different from town to town and across the country. The terms used are often unclear and can be contradictory, which means people are often confused about which plastics to put in the bin. There is no question that plastics recycling can be confusing, even for the most avid recycler. But it doesn't have to be that way.

Join us to hear about the Plastics Recycling Terms and Tools, and how a common set of descriptive terms can improve outreach messages, increase participation, and improve quality of plastics collected.

Date: Tuesday, February 16, 2016
Time: 3:00 PM - 4:00 PM EDT
Cost: FREE

Register

Reuse: A Triple-Bottom Line Solution

States, communities, organizations, and companies are realizing that incorporating sustainability strategies into their programs and operations brings positive benefits to people, the planet, and economies ("profits") - the "triple bottom line". Reuse can foster both environmental and economic sustainability. Reuse conserves resources by extending product life cycles, and it presents the world with exciting entrepreneurial business models that benefit the social good. Reuse: a Triple-Bottom Line Solution will present insights into the many benefits of reuse and ways to measure these benefits.

Date: Wednesday, February 17, 2016
Time: 1:30 PM - 3:00 PM EDT
Cost: FREE

Register

Innovative Collaborations in the Hospitality Sector to increase Food Recovery

A study conducted for the Food Waste Reduction Alliance found that households account for 47% of wasted food, followed by restaurants at 37%, institutions at 11%; manufacturers 3% and retailers are responsible for 2%. Today we are joined by three speakers that work in the hospitality and/or restaurant space who will share their insights on successful collaborations and approaches promoting sustainable food management, food recovery for donation, and the unique partnerships they have built in their communities. In today's webinar you will hear from a variety of points of view.
including a National Restaurant Association, a Denver based catering company, an NGO providing business technical assistance, and an S Corporation with the mission to feed the hungry.

Date: Thursday, February 25, 2016
Time: 1:00 PM - 2:30 PM EDT
Cost: FREE

MARCH

Making LCA More True to Life: A New Standard Protocol to Improve Accuracy and Enable Comparability of LCA's'
Until now, the practice of generating LCAs has been a Wild West of sorts, resulting in--at best--the inability to truly compare like products from different companies, and--at worst--serious cases of greenwashing. The only established LCA standard is ISO 14044, which is far too general and permissive to assure any degree of accuracy or comparability.

New Leaf Paper recently released a rigorous study using a new LCA framework that enables accurate comparisons between products and robust claims of transparency. The study, conducted by SCS Global Services, compares the environmental sustainability performance of New Leaf Paper's new, 100% postconsumer recycled Reincarnation 100 coated freesheet paper with similar papers from virgin sources.

This webinar will dive into the advantages of this new complete and accurate LCA framework using the New Leaf Paper LCA report as a case study. The new LCA framework is in the final stages of the approval process to become a new ANSI standard and has been proposed by a coalition of stakeholders for incorporation into the next revision of the ISO 14044 standard.

Date: Tuesday, March 1, 2016
Time: 1:00 PM - 2:00 PM EDT
Cost: FREE

Greeneye Partners EHS Webinar on R2 & e-Stewards data destruction requirements
Greeneye Partners' first free roundtable discussion of 2016 will focused on R2's requirement (Provision 8d) that, "Data destruction processes shall be reviewed and validated by an independent party on a periodic basis as defined in the documentation called for in Section (b)," and eStewards requirement to 4.4.6.3, d) "Verify successful sanitization of Customer Data, whether clearing, purging or destroying data storage devices". What do these provisions mean to your company and why are they so important? This is an area that many facilities are falling short on - is yours? You will not want to miss this roundtable!

Date: Tuesday, March 1, 2016
Time: 1:00 PM - 2:00 PM EDT
Cost: FREE
The mission of the Indiana Recycling Coalition is to support source reduction, reuse, composting, and recycling activities in Indiana. The Indiana Recycling Coalition supports policies and programs that advance sustainable materials management. The goal of this support is to conserve our natural resources, reduce energy use, encourage environmental responsibility and create green jobs through recycling.