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<td></td>
<td>DONORS</td>
</tr>
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</table>
Dear Friends,

THANK YOU FOR TAKING THE TIME TO READ ABOUT OUR WORK IN 2014.

As you will see in the following pages, 2014 was a big year for the IRC and for recycling in Indiana. From progress at the Statehouse to expansion of our state-wide initiatives, the Indiana Recycling Coalition continues to grow our impact across the state.

Thanks to you - our supporters, partners and friends - recycling is growing in Indiana, and together we are creating a more sustainable Indiana for future generations to enjoy!

Sustainably yours,

Carey Hamilton, Executive Director
On September 17, the National Recycling Coalition (NRC) awarded the Indiana Recycling Coalition (IRC) its esteemed Outstanding Recycling Organization annual award at the Resource Recycling Conference in New Orleans.

“The Indiana Recycling Coalition was a unanimous selection by the judges. The depth and breadth of their activities and impact stood out, and provides a model for growing a state-wide voice for recycling,” stated Lisa Skumatz, NRC Board Member and Awards Committee Chair.

This award category recognized the state or other recycling organization with outstanding growth, programs, leadership, and/or contribution/impact in the field.

On behalf of our board, staff, volunteers and countless community and business partners, The Indiana Recycling Coalition is honored to receive this prestigious award from the National Recycling Coalition.
Each year, the IRC hosts the premier sustainable materials management event in the state. In 2014, the IRC held its 25th annual conference at the Wyndham West hotel in Indianapolis which was attended by over 200 recycling stakeholders. The conference featured educational sessions, excellent speakers, networking opportunities and, as always, the fabulous trade show.

CONFERENCE TOPICS INCLUDED:
- MAKING SENSE OF THE MIX: The Future of the Curbside Bin
- RETHINKING APPROACHES TO WASTE: From Plastic to Reuse
- SMART DESIGN How Green Building & Zero Waste Lead to a Reduced Impact
- RECYCLING POLICIES
- SMART APPROACHES TO GROWING PROGRAMS
- SOCIALLY RESPONSIBLE RECYCLING
- EXTENDED PRODUCER RESPONSIBILITY
- SOCIAL MEDIA PRACTICES IN RECYCLING

Business and pleasure mixed with a three-part tour to kick off the conference. The tour began at Fagerdala Global Packaging Institute located in Plainfield, IN. The group learned about the plant’s industrial plastic foam recycling and manufacturing operations. From there, we headed to downtown Indianapolis to The Hall, featuring People for Urban Progress and the Indianapolis Department of Metropolitan Development. After years of sitting vacant, this former City Hall building is undergoing a rebirth, housing meeting areas and gallery spaces to display local artists and plans for the City including a center of operations for the city’s “Plan 2020” initiative. The tour ended at the new Eskenazi Health campus, the first health campus in the U.S. to pursue a national LEED Silver Certification from the U.S. Green Building Council encouraging environmentally responsible transportation, recycling, fresh produce and other sustainable practices.

The opening night reception was held downtown on Mass Ave at Indy Reads Books where conference attendees enjoyed an evening of networking, hors d’oeuvres and complimentary wine and beer.

The keynote address “Recycling to be Turbocharged in Indiana” was delivered by Myles Cohen, President of Pratt Industries. The plenary session “Making Sense of the Mix: The Future of the Curbside Bin” was given by Dylan de Thomas, Editorial Director of Resource Recycling magazine.
WE’D LIKE TO THANK THE MANY SPONSORS OF OUR 2014 ANNUAL CONFERENCE FOR HELPING MAKE OUR CONFERENCE A SUCCESS! WITHOUT THEIR SUPPORT, THIS EVENT WOULD NOT HAVE BEEN POSSIBLE.

**PREMIER**

**DIAMOND**
ARDAGH GROUP  
MONARCH BEVERAGE COMPANY  
STRATEGIC MATERIALS

**PLATINUM**
REPUBLIC WASTE SERVICES

**GOLD**
KROGER  
LILLY

**SILVER**
CARTON COUNCIL  
FAGERDALA GLOBAL PACKAGING GROUP  
IDEM  
INGREDION  
NUCOR  
RAY’S RECYCLING  
SAFETY-KLEEN

**BRONZE**
ALCOA  
BEST WAY DISPOSAL  
ECO PARTNERS  
GLASS PACKAGING INSTITUTE  
HOOSIER BEVERAGE ASSOCIATION  
INDIANA AMERICAN WATER  
RUMPKE  
STEEL RECYCLING INSTITUTE

**GENERAL**
PETOSKEY PLASTICS  
RRS
REVENT was held at the Hyatt Regency Hotel located in downtown Indianapolis. REVENT attendees were joined by some of our elected officials: Congressman Carson, State Senators Mike Young, Phil Boots, Jean Breaux, Ryan Mishler and Mark Stoops; State Representatives Cindy Kirchhofer, Justin Moed, Dave Ober, and Sean Eberhart; Indianapolis City-County Councilor John Barth, Jeff Miller, Vop Osili and Pam Hickman; and Dan Schmidt from Gov. Pence’s office.

Channel 6 Investigative Reporter Kara Kenney served as our emcee for the evening and did a wonderful job entertaining attendees. Speakers included Myles Cohen – Pratt Industries, Dan Schmidt – Governor Pence’s office, Congressman Carson and the IRC’s Carey Hamilton. IRC Board President Cassie Stockamp hosted the “Heads or Tails” raffle of two Southwest Airline tickets which raised $1,900 for the IRC’s programs. The IRC’s art and entertainment themed auction raised over $7,000 and served as a fun backdrop for the cocktail hour.

We are grateful for IRC Board Members Morgan Bennett and Nick Brothers for serving on the REVENT planning committee and for helping make this evening a great success. Thank you to our wonderful REVENT volunteers: Matt Miller, Will Schaust, Justin Morris, Lauren Hill and Jane Santucci. Special thanks to the Dumpster Drummers for putting on an amazing performance during our program and to all who participated in our first-ever vintage/thrifty/artsy fashion contest, judged by guest fashion blogger Violet Short!

SPONSORS

This event would not have been possible without the financial support of our generous sponsors:

**PREMIER**
- Pratt Industries

**DIAMOND**
- Ardagh Group
- Monarch Beverage
- Ann M. & Chris Stack

**PLATINUM**
- Republic Waste Services

**IN-KIND**
- Busch Systems
- Indiana Business Journal

**TABLE SPONSORS**
- Jessie Biggerman
- Goodwill Industries of Central Indiana
- Green Broad Ripple
- Eli Lilly & Co.
- David Jose
- David Vonnegut-Gabovitch

**BRONZE**
- Carton Council
- Hoosier Beverage Association
THE IRC MANAGES PROGRAMS BIG AND SMALL TO HELP PEOPLE IN INDIANA SUCCEED IN THEIR RECYCLING EFFORTS. HERE ARE THE PROGRAMS WE’VE PARTICIPATED IN AND MANAGED THROUGHOUT 2014. THANK YOU TO EVERYONE WHO HAS HELPED MAKE THE FOLLOWING PROGRAMS POSSIBLE.

The Bins for Schools program remained wildly popular in 2014. At year-end, nearly 4,000 bins were donated to 100 schools across the State, reaching close to 67,000 students, teachers and parents. Overall, this program enabled us to reach over 110,000 members of the K-12 community at 165 schools.

The remaining recycling bins were donated to Teachers’ Treasures in Indianapolis. Teachers’ Treasures is a 501(c)3 organization that has provided free, donated materials to teachers in need since 2000. Visit their website at www.teacherstreasures.org to learn more.

Once again, the IRC partnered with the Indiana State Fair Commission to increase access to away-from-home recycling. This effort enabled us to provide recycling to over 950,000 Hoosiers in 2014. Thanks to the efforts of the IRC, volunteers, fairgoers and the Indiana State Fair Maintenance Crew, nearly 42 tons of recyclables were diverted from disposal! Thanks again to all of our wonderful volunteers; this project would not have been successful without you.

2014 was another great year for the Lend-a-Bin Program. Free to IRC members, these ClearStream recycling containers could be seen around the State at a wide variety of events: wedding receptions, community festivals such as WARMFest and the Irvington Halloween Festival, Dig-IN and even Indy Eleven games! At the end of 2014, nearly 2 tons of recyclables were diverted and more than 129,000 Hoosiers had access to away-from-home recycling through this program.
The Indiana Recycling Coalition teamed up once again with YP Cares and Republic Services for the seventh annual YP Phone Book Recycling Program, previously known as Project ReDirectory.

Ten Indianapolis-area schools participated in this competition, which took place from mid-October through mid-December. The schools collected a total of nearly 13 tons of outdated Telephone directories, and earned cash prizes for their participation.

Greenbriar Elementary was the first place finisher for the 6th time!

<table>
<thead>
<tr>
<th>SCHOOL</th>
<th>WEIGHT</th>
<th>PRIZES</th>
</tr>
</thead>
<tbody>
<tr>
<td>GREENBRIAR ELEMENTARY SCHOOL</td>
<td>7.11 Tons</td>
<td>$600</td>
</tr>
<tr>
<td>NORTHVIEW MIDDLE SCHOOL</td>
<td>1.54 Tons</td>
<td>$400</td>
</tr>
<tr>
<td>CFI #2</td>
<td>1.01 Tons</td>
<td>$200</td>
</tr>
<tr>
<td>FOX HILL ELEMENTARY</td>
<td>1.01 Tons</td>
<td>$200</td>
</tr>
<tr>
<td>JONATHAN JENNINGS ELEMENTARY #109</td>
<td>0.73 Tons</td>
<td>$100</td>
</tr>
<tr>
<td>BUNKER HILLS ELEMENTARY</td>
<td>0.50 Tons</td>
<td>$100</td>
</tr>
<tr>
<td>SUNNYSIDE ELEMENTARY</td>
<td>0.30 Tons</td>
<td>$100</td>
</tr>
<tr>
<td>SOUTHPORT HIGH SCHOOL</td>
<td>0.20 Tons</td>
<td>$100</td>
</tr>
<tr>
<td>PAUL I. MILLER ELEMENTARY #114</td>
<td>0.18 Tons</td>
<td>$100</td>
</tr>
<tr>
<td>CHOICE ACADEMY, DECATUR CENTRAL HIGH SCHOOL</td>
<td>0.16 Tons</td>
<td>$100</td>
</tr>
<tr>
<td>TOTAL</td>
<td>12.74 Tons</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

Recycle-Bowl celebrated its fourth year as the national recycling competition for K-12 schools. From mid-October through mid-November, over 1,400 schools across the U.S. and Canada recycled more than 4.4 million pounds of bottles, paper, cartons, trays, cardboard and food scraps. Twenty eight Indiana schools competed for the Indiana state title. Once again, Northwestern Middle/High in Kokomo, Indiana took home the title, recycling 18,260 pounds in just 4 weeks! That’s equivalent to 21 pounds of material recycled by each student! Howard County Recycling District presented a check for $1,000 to the Indiana State winner in early 2015.
In early Spring 2014, 461 schools across the nation competed in the 14th annual RecycleMania.

Eight Indiana colleges and universities competed in 11 categories targeting commonly recycled or composted materials such as paper and paper-based packaging, aluminum, plastic bottles, electronics and food organics. Updated rankings published online each Friday allowed schools to track their progress and rally to improve their standings against rival colleges.

Between the early-February kickoff and the tournament’s final day on March 29, participating schools recycled or composted 85.6 million pounds of recyclables and organic materials, preventing the release of 137,452 metric tons of carbon dioxide equivalent (MTCO2E) into the atmosphere, which is equivalent to preventing annual emissions from 29,937 cars.

<table>
<thead>
<tr>
<th>GRAND CHAMPION</th>
<th>RESULTS FROM OTHER CATEGORIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>PURDUE UNIVERSITY WEST LAFAYETTE WITH A RECYCLING RATE OF 39.44%!</td>
<td>PER CAPITA CLASSIC - UNIVERSITY OF NOTRE DAME</td>
</tr>
<tr>
<td></td>
<td>GORILLA &amp; FOOD SERVICE ORGANICS - PURDUE UNIVERSITY WEST LAFAYETTE CAMPUS</td>
</tr>
<tr>
<td></td>
<td>PAPER, CORRUGATED CARDBOARD, BOTTLES &amp; CANS - INDIANA STATE UNIVERSITY</td>
</tr>
<tr>
<td></td>
<td>WASTE MINIMIZATION - IVY TECH COMMUNITY COLLEGE - SOUTHWEST</td>
</tr>
</tbody>
</table>

America Recycles Day (ARD) is a nationally recognized day dedicated to promoting and celebrating recycling in the United States. Every year on or around November 15 (America Recycles Day), event organizers educate neighbors, friends and colleagues through thousands of events. Every year, the IRC promotes ARD to our partners across the state. This year over 30 official events were held throughout Indiana, ranging from plastic bag recycling in South Bend to an aluminum can drive for a local animal shelter in Evansville. Hoosiers hosted events to collect just about every type of material, including textiles and crayons.
During the 2014 legislative session, the IRC was at the Statehouse working with our allies week after long week to advance landmark recycling legislation, HB 1183. Indiana now boosts an aggressive 50% recycling goal as well as new reporting requirements that will allow us to track progress towards that goal.

We are grateful to Governor Pence for his support and wish to especially thank Dan Schmidt, Governor Pence’s Policy Director for Energy, Environment, Transportation and Gaming for leading the charge to pass HB 1183. Dan pushed forward a pro-recycling agenda - convening stakeholders, gathering data, providing testimony and doggedly advancing a new state recycling goal and data reporting requirements - earning our gratitude and respect along the way.

We also want to thank State Representative Wolkins and State Senator Charbonneau for their leadership shepherding this bill through the process.

Finally, we recognize and give thanks for everyone who reached out to their legislators or otherwise assisted this legislation, including IRC members, donors and/or volunteers.

Throughout 2014, the IRC led an effort to support clean, source-separated recycling in Indianapolis. With a significant portion of Indiana’s residential recyclables at stake, the IRC’s Board decided it was important to weigh in on a proposal from Covanta, the company that operates the Indianapolis incinerator, to mix recyclables with trash and sort out recyclables on the back end.

The IRC’s recycling industry partners made a strong case that most recyclable material would be lost to contamination and that this proposal would set back recycling in Indy for decades to come. At the close of 2014, the proposal was still on the table with a lawsuit challenging the city’s contract with Covanta moving through the courts. The IRC will continue to advocate for clean recycling in Indianapolis.
AS A STATEWIDE NONPROFIT, WE SERVE HOOSIERS FROM ALL CORNERS OF THE GREAT STATE OF INDIANA.

Though we may be small in size, our reach and impact are wide. Through staff, board members, events, partnerships, and programs like Lend-a-Bin and Recycle-Bowl, the IRC works to have a presence all over the state. We are supported by a diverse membership representing business and industry, government agencies, non-profits, universities and individuals. Whether we are advocating for policy in Indianapolis, providing recycling bins to a music festival in Muncie, advising an elementary school in Kokomo or connecting a manufacturer in Northern Indiana with a recycling partner, we do our best to serve our mission and support our members. Additionally, we continue to connect Hoosiers to recycling resources through our online recycling locator EcoPoint and via phone calls to our office.

DIGITAL PRESENCE

When we can’t reach Hoosiers in person, we turn to new and traditional media outlets to spread the story of recycling. In addition to countless print, radio and television interviews, here’s a rundown of our digital presence in 2014.

- 3605 email Contacts
- 1565 Facebook Likes
- 1077 Twitter Followers
- 40 Instagram Followers
- 40 LinkedIn Followers
ECOPOINT

Type in the item you want to recycle, enter the nearest zip code, and BOOM! the EcoPoint recycling locater will find the nearest recycling facility for Hoosiers across the state. EcoPoint is a popular feature on the IRC website, allowing Hoosiers to seek out recycling options 24/7, 365 days a year. Drop-off recycling, yard waste composting, HHW facilities and more options are added to EcoPoint all the time.

2014 saw major growth in the number of searches logged in EcoPoint from 5,500 to 20,734 searches!

TOP SEARCHES:

- CARDBOARD - 3,226 SEARCHES
- STYROFOAM/PLASTIC # 6 - 1,306 SEARCHES
- ELECTRONIC WASTE - 2,886 SEARCHES

DUMPSTER DRUMMERS PARTNERSHIP

The IRC has added a resource to our K-12 outreach by establishing a partnership with The Dumpster Drummers, an educational performance group that use the arts to teach children (and adults) about recycling and environmental conservation. Their performances at schools, parks, libraries and festivals are entertaining, engaging and memorable. You can learn more about them here: www.dumpsterdrummers.com.
## Financials

### Income

<table>
<thead>
<tr>
<th>Source</th>
<th>2013 12 Months</th>
<th>2014 13 Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dues &amp; Contributions</td>
<td>$56,140.92</td>
<td>$103,706.66</td>
</tr>
<tr>
<td>Events</td>
<td>$52,179.26</td>
<td>$65,487.39</td>
</tr>
<tr>
<td>Grants</td>
<td>$78,250.00</td>
<td>$34,500.00</td>
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<tr>
<td>Sponsorships</td>
<td>$94,850.00</td>
<td>$114,750.00</td>
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<tr>
<td>Investment &amp; Interest Income</td>
<td>$2,229.09</td>
<td>$2,589.67</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$283,649.27</strong></td>
<td><strong>$321,033.72</strong></td>
</tr>
</tbody>
</table>

### Source of Revenue Breakdown

- **2013**
  - Dues & Contributions: 20%
  - Events: 18%
  - Grants: 28%
  - Sponsorships: 33%
  - Investment & Interest Income: 1%

- **2014**
  - Dues & Contributions: 32%
  - Events: 20%
  - Grants: 11%
  - Sponsorships: 36%
  - Investment & Interest Income: 1%

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**Note:** Due to a transition to a calendar end fiscal year, 2014 financials include 13 months (12-1-13 - 12-31-14).
### Financials

#### Expenses

<table>
<thead>
<tr>
<th></th>
<th>2013 12 Months</th>
<th>2014 13 Months</th>
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<tbody>
<tr>
<td>Program</td>
<td>$199,841.53</td>
<td>$257,813.72</td>
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<tr>
<td>General &amp; Administrative</td>
<td>$56,435.31</td>
<td>$56,104.72</td>
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<tr>
<td>Fundraising</td>
<td>$25,654.78</td>
<td>$30,325.00</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>$281,931.62</td>
<td>$344,211.09</td>
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<tr>
<td>Net Ordinary Income</td>
<td>$1,717.65</td>
<td>($23,177.37)</td>
</tr>
</tbody>
</table>

**Note:** Due to a transition to a calendar end fiscal year, 2014 financials include 13 months (12-1-13 - 12-31-14).
STAFF

CAREY HAMILTON, Executive Director
NANETTE JOHNSON, Accountant
DANNI MCPHERRON, Program & Events Coordinator
JEAN MILLER, Director of Administration
RACHEL MORRIS, Marketing & Events Coordinator

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GREG SPRATT, Eli Lilly and Company (B), Vice President
DAVID VONNEGUT-GABOVITCH, Jewish Federation of Greater Indianapolis (P), Treasurer
STACEY BOGGS, AbiBow Recycling (B), Secretary

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NICK BROTHERS, Indianapolis Demolition Co. (B)
JACOB COX, Cox Law Office (At-Large)
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THOMAS GRAY, RecycleForce (P)
MORGAN JOHNSON, Green Broad Ripple (P)
CRAIG LUTZ, Republic Services of Indiana (B)
NATALIE ROBERTS, Monarch Foundation (P)
MICHAEL KAUFMANN, Health and Hospital Corp. of Marion County (G)
SHELBY WALKER, City of Bloomington (G)

(B-Business, G-Government, P-Public Interest)
THE IRC IS THRILLED TO THANK THE FOLLOWING DONORS FOR THEIR GENEROUS SUPPORT IN 2014:

**$1000 AND UP**
- AbiBow
- Colling & Associates
- Jacob Cox
- Johnson Ohana Charitable Foundation
- Kroger
- Ann M. & Chris Stack
- Ray’s Trash

**$100 TO $999**
- Athenaeum Foundation
- Mike Alerding
- Linda Broadfoot & Jeff Arvin
- Michelle Cohen
- Indra Frank
- Global Gifts
- Allison Gritton
- Linda Horvath
- Susan Matthews
- Mary McConnell
- Joseph Merrick
- Bill Moreau
- George Plews
- PNC
- Julie Rizzo
- Alice & Robert Schloss
- Miles & Amanda Siegel
- Greg Spratt
- Corrina Thompson
- Cathy & Bill Weinmann
- West Central SWD

**UP TO $100**
- Amazon Smiles
- Marilyn Brothers
- Nick & Angie Brothers
- Christine Carlson
- Ray Dunkin
- David Forsell/KIB
- Tom Gray
- Lauren Guidotti
- Carey Hamilton
- Lori Kaplan
- Brooke Klejnot
- John Laramore
- Joseph Merrick
- Ryan McCormick
- Danni McPherron
- Jean Miller
- Rachel Morris
- Christopher Overstreet
- Plastic Recycling, Inc.
- Julie Rhodes
- Donald Robin
- Mike Silver
- Catherine Snyder
- Eric Stoll
- David Vonnegut-Gabovitch

**IN-KIND DONORS:**
- Busch Systems
- Hoosier Beverage Association
- IBJ
- Monarch Beverage

THIS LIST INCLUDES DONATIONS SEPARATE FROM OR IN ADDITION TO MEMBERSHIP DUES AND CORPORATE SPONSORSHIPS. THE IRC HAS APPROXIMATELY 200 MEMBERS AND SUPPORTERS!