Growing the Sales Footprint while Shrinking the Carbon Footprint at Triton Brewing Company
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- Dir. of Forking Awesomeness at Triton Brewing Company®
- Co-Founder of Triton Brewing Company®
- 20+ years of experience with logistics and operations in a variety of milieus
- 7+ years in the craft beer industry
Agenda

- Welcome
- What is Triple Bottom Line (TBL)
- Triton Brewing Company’s Commitment to TBL
- Q&A
“Growing the Sales Footprint while Shrinking the Carbon Footprint at Triton Brewing Company.”

This presentation is focused primarily on the systems & processes Triton Brewing Company has utilized to grow the company and at the same time be a good corporate citizen in relationship to the environment.
Definition-
(First coined in 1994 by John Elkington.)
The idea was that companies should be preparing three different bottom lines
1. Corporate profit- a measure of corporate success from a “Dollars & cents” perspective
2. “People” account- a measure of corporate social responsibility
3. “Planet” account- a measure of corporate environmental responsibility

The Triple Bottom line (TBL) aims to measure the financial, social and environmental performance of a corporation over a period of time.
Triple Bottom Line
We are aware of and act on our responsibilities as a good corporate citizen to: provide a safe, clean and attractive place for guests to enjoy and for employees to work in; ensure ecologically sound management practices at the brewery; undertake meaningful involvement of Triton Brewing Company in selected charitable activities in our community and region.

~Excerpt from Triton Brewing Company’s Mission Statement (2010)
Triton Brewing TBL

- Energy Audits
- Repurposing spent grain
- Recycling and repurposing materials
- Use of post-recycled & sustainable material
- Maximizing energy used brewing
Triton Brewing TBL

- Energy Audits
  - More efficient lightbulbs LED’s and CFL’s
  - Replacing inefficient equipment
Repurposing spent grain
- Silage for Mills Livestock Farm
Recycling
-Waste removed for recycling

Triton Brewing Company® is committed both to preserving the Hoosier environment and using the most responsible waste removal and recycling options available.
Repurposing materials

- Repurposed copper plumbing for glycol system
- Barrels & plastic drums
- Original construction materials
- Shipping materials
Triton Brewing TBL

Use of post-recycled & sustainable material

Corrugated boxes, six pack & four pack cartons, cans & more
Maximizing energy used brewing

Natural Gas boils the wort

Boiling Wort

Heat Exchanger

Cold Water

Cold Wort

Hot Water

Much of the energy is retained in the HLT's