Patachou Inc.
Rachael Hoover-Lekic
Patachou, INC.

Cafe Patachou
Petite Chou
Napolese
Bar 114

Crispy Bird (coming this summer)
Public Greens

Patachou Foundation

Fresh, local, organic
Sustainability at Patachou, INC.

Goal: make people rethink

What is Sustainability: preserving resources

Our Problem: the perception of abundance leads to misuse of resources
Water

- Water Minimization
- Patachou, INC. Water Policy
- Vero Water
- No Bottled Water
Waste Reduction and Recycling

- Comingle Recycling
- Glass Drop Offs
- Fat/Grease Recycling
- Can Lady
- Cork Recycling
- Reduce Disposable Use
- Employee Cups
- Small Batch Ordering

[Image of wine corks]
Sustainable Food

- Local
- Organic
- GMO
- High Fructose Corn Syrup
- Vegetarian Offerings
- Processed Offerings
Energy

- Energy Star Appliances
- LED's where possible
- Motion Sensor Lighting where possible
- Purchase renewable energy
Disposables

- Compostable Disposables
- Recyclable Disposables
- Paper with Recycled Content
- Employee Cups
Chemicals and Pollution Reduction

- Ozone Cleaner
- Natural Cleaner
  - Replaces:
    - Mop Cleaner
    - Glass Cleaner
    - Degreaser
    - Stainless Polish
Composting

- How: Green With Indy
- What: transportation service
- Where: pilot project at 49th and Pennsylvania
- When: expanding in summer 2013
- Why: to reduce waste to landfill
Composting and Restaurants

- Food waste is 50% of waste stream
- People throw 1 pound of food away each day
- 1 apple per day is thrown away
- We overproduce calories
- Almost 1 billion people worldwide are calorie deficient
- Food waste in landfill has trouble breaking down and releases methane, a greenhouse gas even more powerful than carbon dioxide
Composting: the best option
Composting

- Allows wasted food to make new food
- Nourishes soil
- Increases fertility
- Improves soil health of contaminated soil
- Decreases needs of fertilizers which contaminate soil and water sources
- Builds up soil to avoid erosion and weather related damage to land
Patachou Foundation

Feed children healthy after-school meals

1 in 5 Indy kids are not guaranteed food after school and almost 30% are overweight

Provide education about food, healthy choices year-round

Connection to Public Greens and our urban micro farm

Serve over 625 kids at 9 schools and 3 camps
Staff Benefits

• Insurance

• 401 K

• Financial Literacy

• Employee Assistance
Implementation

Staff Education

Trial and Error

Training, Training, and Training

Many Errors . . .
Education

Staff education process

Continuously checking in

Working out the glitches
Problems

Lack of communication
Expense
Understanding operational importance
Number of trashcans
Space
Building management
Rodents/Pests
Benefits

Positive benefit to community
Educational opportunity
Marketing opportunity
Waste to landfill reduction
Decrease of other waste removal costs
Feel good about yourself, your job, your company, etc.
Need I go on ? ? ? ?