RECYCLING MARKET DEVELOPMENT PROGRAM GRANT

HOW TO WRITE A STRONG PROPOSAL
BOARD PRIORITIES

- Significant waste reduction in **tons**
  - **E-Waste** management improvement
  - **Organics** recycling
  - **Innovative** technologies
  - **Awareness** of recyclable items
  - Cost/Benefit analysis and **education**
  - Promoting **curbside** recycling throughout Indiana
  - Waste reduction in **schools**

- Economic development (distressed areas) and **job growth**
- Capturing more **plastic**
- Create a better **domestic market**
COMPETITION

FY2017

8 out of 28 projects awarded

FY2018

9 out of 19 projects awarded

FY2019

12 out of 30 projects awarded

FY2020

?? projects
PAST RECIPIENTS

Reflective Industries/Strategic #2 (4 jobs/17,200 tons)

$150,000 towards the purchase of an electronic energy-efficient dryer with an industrial vacuum. The company processes waste glass from the food and beverage industry as well as the automotive industry. The new equipment will allow contamination to be removed from the smallest glass particles to meet customer specifications for moisture and dust. This crushed glass is used in new glass products and an ingredient in the production of fiberglass.
PAST RECIPIENTS

Royal Interpack Midwest (130 jobs/25,000 tons)

New sort, grind, wash, extrude and thermoform equipment to allow plastic products from **PET bottles** to be recycled into new **food packaging** (clamshells, containers, trays).
PAST RECIPIENTS

Cox Recycling (2 new jobs)

Requested $120,000 to purchase new hot mix asphalt production unit for cold weather operation using recycled asphalt from company’s recycling business. Higher quality materials resulting from innovative processes, improving ability to include recycled content during winter road repairs and achieve smoother roads.
PAST RECIPIENTS

Woodrow Wilson Middle School

$3,562 towards the purchase of recycling and compost bins for the school’s Green Team initiative to collect recyclables as well as begin vermicomposting. The goal is to implement improvements to the current program by including the community in the recycling efforts and using café food waste to create compost, usable for school landscaping.
HOW TO APPLY

Complete every section of application

A. Cover page
B. Completeness Check
C. Project Summary
D. Past Performance
E. Voluntary Cost Share
F. Detailed Budget Narrative
FULFILL A NEED

What is the problem you are solving?
Collect as much information as you can on existing conditions.

Example:

- Your local MRF has a 20% contamination rate
- Your project aims to lower this by 5%
- Technological/behavioral solutions proposed
- Estimated improvement in tons
CLEAR GOALS

Are there multiple goals?
What’s the top priority?
How is success quantified?
LEVERAGING RESOURCES

Required 50% match

- Are there other resources you can use to make grant dollars go further?
- Are there partnerships that could strengthen your project?
STRONG OUTCOMES

Quantify projected outcomes

• Tons recycled?
• Number of jobs?
• Distressed county?

Not sure how to estimate?

• Use data collection, best practices, industry averages, and extrapolation, as needed
• Call on vendors, partners, or associations for help
• Indicate any assumptions or estimations
SUPPORTING INFO

What other information will help to communicate your proposal?

1. Diagrams
2. Photos
3. Timeline
4. Quotes

Figure 2, IMCS Blending and Storage System
A robust application anticipates & answers questions before the RMDP asks them
GOOD LUCK!!

The RMDP is excited to see all the new applications, and is thrilled to have additional funding for this grant cycle!